

# FIRST-TIME MANAGER

Essential Skills from  
*The New One Minute Manager®*

Becoming a first-time manager is one of the most challenging and critical career transitions. New managers are often chosen from high-performing individuals. These highly proficient doers quickly become struggling new managers, without the methods or skills needed to succeed. The failure rates are daunting.

Blanchard has decided to help first-time managers overcome this challenge by showing them the essential skills they need to get off to a great start.

Based on the #1 best-selling book *The New One Minute Manager*, participants are introduced to the three secrets of successful managers: Goal Setting, Praising, and Redirecting. The program develops those secrets into a conversation framework that is easy for new managers to understand and master.

The program also adds a fourth conversation, Wrapping Up, which is needed to complete the core conversations and help first-time managers boost the engagement and autonomy of their people.

## Benefits

- Improved success rates for first-time managers
- Improved team productivity
- First-time managers are better prepared for this challenging transition
- Participants have the opportunity to learn and practice the essential skills they need to succeed
- New managers are more centered on and supportive of their team right from the start

## Who Should Attend?

First-time and established managers, and those considering a transition into management

New managers wanting to increase their leadership effectiveness

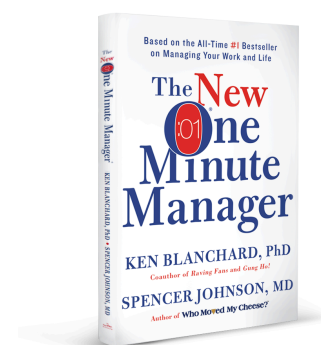
Mid-level or new managers or supervisors



Co-piloting your business to new horizons, Well Coached works with clients of all backgrounds and is equally comfortable engaging with Fortune 500 companies as with organizations in their infancy.

For more than 20 years, Well Coached Owner, Chris Weinberg has helped businesses keep their flexibility and unique personality while developing predictable and sustainable operating practices. He blends his experiences with principles from Ken Blanchard – organizational management thought leader and best-selling author of *The One Minute Manager* —and the DiSC profile system.

With these tools and uncanny, innate ability, Chris molds concepts, provides operational frameworks and teaches skills for business success.



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